

# Midwest Academy of Legal Studies in Business

**2010 Annual Conference**

**March 24-26, 2010**

**The Drake Hotel, Chicago, Illinois**

## **Conference Announcement, Program Registration, and Call for Papers**

As in years past, the Midwest Academy of Legal Studies in Business (MALSb) annual conference is held in conjunction with the Midwest Business Administration Association (MBAA) International annual conference, billed as “The Best Conference Value in America!”

Although MALSb will have its own proceedings track, attendees are offered the opportunity of participating in a multi-discipline international conference that draws hundreds of academics in accounting, business-society-government, economics, entrepreneurship, finance, health administration, information systems, international business, legal studies, management, marketing, and operations management.

The following web sites contain additional and updated information about the conferences.

MALSb web site: <http://www.malsb.org>

MBAA web site: <http://mbaainternational.org>

**When:** MALSb paper and panel presentations are tentatively scheduled to begin Thursday morning, March 25, and conclude Friday afternoon (by 3:00), March 26. If registration numbers require additional sessions, they will be held Wednesday afternoon, March 24.

The conference also includes several social events, including a reception and concert Thursday evening and an MALSb luncheon Friday. See the detailed section on “MALSb Conference Features.”

**Where:** The conference will be held at the beautiful and historic [Drake Hotel](#), in the heart of Chicago’s Gold Coast overlooking Lake Michigan. Built in 1920, this famous hotel offers modern conveniences in an atmosphere of elegance. In addition, MBAA International usually arranges as overflow hotel The [Millennium Knickerbocker](#), located right across the street from the Drake.

The hotels are located in the famous Magnificent Mile shopping district on North Michigan Avenue, just minutes from Lake Michigan, the Art Institute, Grant Park, Buckingham Fountain, the Navy Pier Boardwalk, great museums, and excellent restaurants.

Nearby venues providing fun for both adults and children include the Field Museum, Shedd Aquarium, Adler Planetarium, and the Children's Museum at Navy Pier. About a half hour away (by car, taxi, or bus) to the south is the Museum of Science and Industry, featuring an Omnimax/IMAX theater, one of the world's largest model railroad trains, a German submarine captured in World War II, and a coal mine. About a half hour away (by car, taxi, or bus) to the north is Lincoln Park Zoo. For additional information regarding Chicago attractions, click on this link to the [Chicago Tourism Office](#).

**Registration:** Registration is a **two-step process**. You must register for the MALSBS program AND register separately for the MBAA International conference. Both registrations are required to participate (though there is only one conference registration fee).

The MBAA conference registration fee is **\$140.00 for 2010**. This includes your MALSBS program fee, annual MALSBS membership fee, as well as your choice of performances of available Thursday evening concerts. There is an additional separate charge of \$15.00 for the MALSBS Proceedings and a \$25.00 charge for the MALSBS Luncheon. When registering for the MBAA Conference, **select MALSBS as your "Primary" discipline**.

MBAA International plans to mail out MBAA International conference registration packets between mid-December 2009 and mid-January 2010 to all those who attended the MBAA/MALSBS conference in 2008 and to those who register with MALSBS for this year by the October 15, 2009 deadline. If you did not attend last year and want to attend this year, and have not registered with MALSBS, you may obtain an MBAA International registration packet by contacting MBAA International Program Chair Jann Freed directly by email or phone so that he can obtain your address in writing:

Jann Freed  
Central College  
E-Mail: [freedj@central.edu](mailto:freedj@central.edu)

**Hotel:** The Drake Hotel, 140 E. Walton Place, Chicago, IL 60611  
Reservations: 1-800-55-DRAKE or 1-312-787-2200  
Website: <http://www.thedrakehotel.com/>

Conference room rates: \$196, pre-tax.

Hundreds of people from many business disciplines attend the MBAA International Conference so to ensure a room at the hotel it may be safest to make your reservation before December 31, 2009.

**Tell the hotel you will be attending the MBAA INTERNATIONAL Conference or use MBA as the conference code if registering online.**

# MALSB Conference Features

## PRESENTATIONS, AWARDS, ETC.

- A special Panel with a focus on Sustainability lead by Paula Stenzel.
- Our innovative teaching symposium, “All-Time Favorite Cases and Teaching Techniques,” on Thursday afternoon.
- A student paper competition.
- Several ways to participate, including presenting papers in regular or discussant tracks, presenting your favorite case(s) or teaching techniques, submitting and/or reviewing papers for our refereed proceedings and/or award competitions, and serving as a session chair (session chairs hand out the papers to attendees and keep track of time for presentations).
- The MBAA International Conference has reserved times for papers directed at the anticipated Conference Theme, “*Legal Issues Arising from the Financial Crisis.*” This is a broad MALSB only conference theme. Papers on this topic will be featured in the Conference Program, within each discipline, and collectively for the Program as a whole.
- MBAA International Distinguished Paper Award: One meritorious paper utilizing the individual conference themes from each of the twelve disciplines participating in the MBAA International conference will be selected for recognition. Winning authors will receive plaques and their papers automatically qualify for the MBAA International Best Paper Overall Award.
- MALSB Awards: Awards include best paper on any topic (including conference theme), best paper in the proceedings, best article published in any source, and Midwest Law Review best article award.
- MBAA International Job Market Service: MBAA International provides an online placement service for schools recruiting administrators/faculty and candidates searching for an administrative or teaching position. Contact Don T. Johnson, MBAA International Program Chair, if you are recruiting or seeking a position.
- Publisher Booths: Textbook publishers will display books, supplements, and other courseware.

## MBAA/MALSB SOCIAL EVENTS

- The wonderful MBAA International President’s Reception featuring some of Chicago’s best hors d’oeuvres, on Thursday evening from 6-7.
- Selection from two performances at the Drake Hotel. Past performances have included rock n’ roll bands, blues bands, and classical concerts. The Performances follow the MBAA International President’s Reception.
- MBAA International will host a hospitality suite in the Drake Hotel on Wednesday afternoon for MBAA International conference attendees and guests.

## **MALSB SOCIAL EVENTS**

- Join your fellow MALSB attendees as we head to the top of the John Hancock building to enjoy the view and relax after Thursday's festivities.
- An MALSB luncheon on Friday.
- An informal dinner at a Chicago restaurant on Friday evening for MALSB attendees who remain in Chicago after the conference ends.

## Program and Paper Deadlines

| For:   | Please submit:  | By this date:     | And bring to the conference:   | Also Remember                            |
|--|---|-------------------|--|--|
| ANY paper that you plan to present.  | The MALSB Program Registration Form (including paper title) to Program Chair Tanya Marcum.  | November 10, 2009 | 25 copies of your paper.   | Register with MBAA with MALSB as Primary |
| A paper that you plan to present and want considered for the MBAA Award for Best Paper or the MBAA Award for Best Conference Theme Paper | In addition to the MALSB Program Registration Form due <b>November 10</b> to Program Chair Tanya Marcum; submit your paper in conformance with the submission guidelines to Proceedings Editor Stephen Bretsen. Unless you indicate otherwise, such papers will also be considered for the MALSB Proceedings. | November 10, 2009 | 25 copies of your paper.   | Register with MBAA with MALSB as Primary |
| A paper that you plan to present and want considered for the MALSB Proceedings.  | In addition to the MALSB Program Registration Form due <b>November 10</b> to Program Chair Tanya Marcum; submit your paper in conformance with the submission guidelines to Stephen Bretsen, <u>plus a check for \$10</u> (submission fee) made out to MALSB.   | January 16, 2010  | 25 copies of your paper.   | Register with MBAA with MALSB as Primary |
| A presentation about your favorite case(s) or teaching techniques.   | The MALSB Program Registration Form (including presentation title) to Program Chair Tanya Marcum.   | November 10, 2009 | 25 copies of handout (if any) you wish to use to illustrate your presentation. | Register with MBAA with MALSB as Primary |

## **Submission Guidelines for the MALSBS Proceedings, Awards Papers**

MALSBS Proceedings standards follow the standards for the ALSBS Proceedings, except for paper length and type size. The following is a summary of those standards.

The MALSBS Proceedings will be double blind, peer reviewed by at least two reviewers.

The criteria for judging papers include the following:

**Relevance:** The paper should relate to business law, the legal environment, or ethics, or the teaching of one of these topics.

**Scholarly Contribution:** The paper should:

- (1) advance or clarify the body of knowledge relating to the topic; or
- (2) make a useful contribution to the understanding of any part of the topic; or
- (3) make a useful contribution to the art of teaching the topic.

**Original Research:** The paper should involve original research, defined as a paper that has neither been published previously anywhere (including but not limited to any ALSBS National or Regional Proceedings) nor presented previously at any ALSBS national conference or any other conference. However, papers previously presented at an MALSBS conference may be submitted.

**Writing Quality:** The paper should fulfill its purpose or objectives and should follow standard rules of grammar regarding clarity of expression, style, sentence construction, and coherence.

**Readiness for Publication:** The paper must meet MALSBS form requirements, including a maximum length of 15 pages, and must comply with the Harvard Blue Book.

The following general instructions are important to maintaining the uniformity of the Proceedings:

**Length:** Papers must be no more than 15 pages in length, including footnotes.

**Typing Format:** All papers must be typographically correct and single-spaced, using a Times New Roman, 12-point font, for both text and footnotes.

**Margins:** All margins (top, bottom, right and left) must be exactly 3/4 inch and justified.

**Title Page:** The title must be exactly 3/4 inches from the top of the page. Show the title in capital letters. Author name(s): (a) Properly center the word "by" two lines below the title; (b) Place author name(s) properly centered two lines below the word "by" followed by an asterisk as a footnote reference; (c) footnote the author title(s) and school(s) or other affiliations.

Spacing: Begin typing the body of the paper 3 lines below the author's name. At the beginning of each paragraph, indent 5 spaces. Do not double space between paragraphs or in the footnotes. The paper should be single spaced, except for titles and headings, which should be double-spaced.

Page Numbering: Do not number the pages. Page numbers will be inserted when the paper is prepared for publication in the Proceedings.

Footnotes: Footnotes are to be single-spaced at the bottom of each page. Do not use a smaller font size for the footnotes.

Submission: Please electronically submit two copies (one without author identification) of your completed paper in Word format to the Proceedings Editor, Stephen Bretsen at [Stephen.N.Bretsen@wheaton.edu](mailto:Stephen.N.Bretsen@wheaton.edu) **no later than January 16, 2010**. He will confirm your email submission within one week of receipt and will be able to answer your electronic submission questions.

Simultaneously, send the \$10 submission fee to:

Stephen N. Bretsen  
Wheaton College  
Department of Business & Economics  
501 College Avenue  
Wheaton, IL 60187

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## **MALSB 2010 Conference Checklist**

- **Register for the MALSB program:** Fill out the MALSB 2010 Program Registration and Participation Form and send it to MALSB Program Chair Tanya Marcum to arrive by November 10, 2009.
  - **Register for the MBAA Conference:** By completing and submitting the MALSB 2010 Program Registration and Participation Form you will automatically be sent the MBAA International Registration Packet—sometime in December 2009 or January 2010. You must register for the MBAA International Conference (indicating MALSB as your “Primary” discipline) in order to participate in the MALSB program. If for some reason you do not receive the MBAA International Conference registration packet, contact Jann Freed at freedj@central.edu to request the MBAA International Conference registration packet.  

When you register for MALSB as Primary, the MBAA International conference registration fee includes your MALSB program fees and MALSB membership dues, which also include a subscription to the Midwest Law Review.
  - **If you plan to present and/or submit a paper:** See the “Presentation and Paper Deadlines” section.
  - **Contact the Drake Hotel to reserve your room.** To ensure a room, it may be safest to make your reservation before December 31, 2009. Tell the hotel you will be attending the MBAA International Conference!
  - If you do NOT plan to attend the 2010 MALSB Conference, but wish to be an MALSB member in 2010, please fill out the MALSB membership form (next page) and send a check for your \$25.00 annual dues to MALSB Treasurer (address at end of this packet).
  - Your MALSB membership dues include a subscription to the Midwest Law Journal and future MALSB calls.
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## **MALSB Membership Dues Form**

**If you plan to attend the 2010 MALSB Conference, your MBAA International registration fee **includes** your MALSB annual dues and you can ignore this form!**

If you do NOT plan to attend the 2010 MALSB Conference, but wish to be an MALSB member in 2010, please fill out and send this form, along with a check for your \$25.00 annual dues (made payable to MALSB) to MALSB Treasurer George W. McNary. **Your MALSB membership dues include a subscription to the Midwest Law Journal.**

Name: \_\_\_\_\_

School or professional affiliation:

\_\_\_\_\_

Mailing address: \_\_\_\_\_

City, State and Zip Code: \_\_\_\_\_

Office phone: Area Code: \_\_\_\_\_ Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Home phone (optional): Area Code: \_\_\_\_\_ Phone number: \_\_\_\_\_

SEND TO:

George W. McNary  
Creighton University  
Dept. of MKT & MGT  
College of Business Administration  
2500 California Plaza  
Omaha, NE 68178

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## MALSB 2010 Student Paper Competition

The Midwest Academy of Legal Studies in Business will conduct a Student Paper Competition in conjunction with the MALSB's annual conference to be held March 24-26, 2010 at the Drake Hotel, in Chicago Illinois.

Please invite and encourage your students to submit papers to the competition, pursuant to the submission guidelines for proceedings papers, award papers, and student papers. The student paper should clearly indicate that the author is a student and the student wishes to compete in the Student Paper Competition.

The deadline for submissions is January 16, 2010.

We encourage you to take action in three ways:

1) Please circulate this announcement among colleagues teaching business law, legal studies, or pre-law courses at your institution;

2) Identify students who may be interested in participating in the competition and encourage them to submit a paper; and

3) Please send an e-mail in response to this announcement to the competition organizers, so that we may keep you apprised of further developments in a timely way.

Papers selected from the publications will be published in the Proceedings of the Midwest Academy of Legal Studies in Business.

Send your e-mail of interest to 2009-2010 MALSB President Robert D. Sprague (contact information next page).

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